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Pearson Partners International Elects Renee Baker Arrington Senior Vice President and Shareholder

Executive Search Firm Sees Increasing Demand for Top Technology Talent

(DALLAS, TEXAS—February 16, 2012) - <u>Pearson Partners International</u>, an International executive search firm headquartered in Dallas, Texas, announces <u>Renee Baker Arrington</u> has been elected a Senior Vice President and Shareholder. Arrington, who previously served as a vice president at the firm, leads the firm's CIO and I.T. leadership practice and specializes in the technology and information technology industries.

"Renee exemplifies our firm's approach to executive search, with deep industry knowledge and a keen understanding of a candidate's fit," said Keith Pearson, president and vice chairman of Pearson Partners International. He added, "Her track record of success in filling mission-critical positions speaks for itself and we're so pleased that our clients will continue to benefit from Renee's expertise."

Arrington conducts senior-level retained executive search assignments in the wireless, telecom, hardware and software industries. She also builds chief information officer, chief technology officer and I.T. leadership teams across industries including consumer goods, healthcare, financial services, retail/wholesale, technology and manufacturing. Additionally, she serves not-for-profit organizations with senior leadership needs.

"This is an exciting time for our industry, as the demand for top-notch technology talent has never been greater," Arrington noted. "I'm honored to play a role in helping our clients succeed and to be part of the continued growth of Pearson Partners International."

Prior to joining Pearson Partners International, Arrington was a vice president in the global technology practice of two major executive search firms. She is a founding member of the Executive Career Council for the Society for Information Management, Dallas Chapter; a member of the board of directors of the North Texas Public Broadcasting (NPR affiliate); past president of the board of directors for the YWCA of Fort Worth and Tarrant County; and the past chairman of the board for the Fort Worth YMCA Westside Branch. She was honored by the YWCA as an Outstanding Woman in Business in 2000.

Arrington has written a monthly column for CIO Decisions magazine and has been quoted in The Wall Street Journal, CareerJournal.com, IT World, Network World and in the 2005 book, Business Process Outsourcing and the Competitive Advantage.



She earned a bachelor's degree in communications from Trinity University and studied at Parsons School of Design in Paris.

About Pearson Partners International

Based in Dallas, Texas, Pearson Partners International is a retained executive search firm that helps companies in all industries recruit and retain top talent, from middle management to the board room. In addition, Pearson Partners offers executive assessment, leadership development and coaching services. The firm serves clients in The Americas, Asia, the Middle East and Europe. For information, visit www.PearsonPartnersIntl.com or call 214-292-4130.

Pearson Partners was founded by industry veteran Robert Pearson, previous chairman and CEO of LAI Worldwide – one of the largest and fastest growing publicly traded executive search firms in the world. At Pearson Partners, Bob has assembled a team of professionals who love what they do and bring more than 130 combined years of diverse, results-oriented retained executive search experience.